

The Identify project at NIGHT

European Researchers' Night (NIGHT) is a Europe-wide public event dedicated to popular science and fun learning. It takes place each year on the last Friday in September. Around 30 countries and over 300 cities are involved (https://ec.europa.eu/research/mariecurieactions/about/european-researchers-night_en).

On 29th September 2017, a researchers' group from the **Department of Molecular Biotechnology and Health Sciences - Molecular Imaging Center (University of Turin)** participated with a stand focused on the Magnetic Resonance Imaging technique, commonly known for its clinical application (<http://nottedeiricercatori.piemontevalledaosta.it/stand/fatti-sola-acqua-giochiamo-la-risonanza-magnetica/>).



University of Turin's booth at European Researchers' Night 2017. Piazza Castello in Turin. Italy.

The event was the occasion to present the Identify project to a varied audience (25000 people) which ranged widely in age, background, and interest. An interview was issued to a newspaper journal (La Stampa).

People learned about the MRI technique through two experiences: 1) the image acquisition of small food samples on the Portable Educational MRI System (MiniEDU20 MRI, Niustel. Permanent magnet: $0.5 \pm 0.08T$, probe coil: $\varnothing 10\text{mm}$.) and the radiology test, guessing the subject of the proposed MRI images.